

# FORESTRY DOES MORE THAN YOU THINK.

Forestry is part of New Brunswick through-and-through, but you might be surprised at the impact it has on the lives of New Brunswickers.

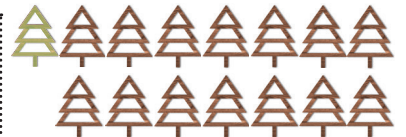
## FORESTRY IS ONE OF NEW BRUNSWICK'S BIGGEST ECONOMIC DRIVERS AND SOURCE OF GOOD JOBS

**~24,000 JOBS**

**~8%** of New Brunswick businesses are linked to the forestry sector

**+600**

companies in the sector, with **2,500+** in the supply chain



**1 in 14** New Brunswick jobs are tied to forestry

On average, forestry jobs pay **nearly double the average salary** **\$54,000 vs \$29,000**

## MORE COMMUNITIES BENEFIT FROM ECONOMIC IMPACTS OF FORESTRY THAN ALMOST ANY OTHER SECTOR IN NEW BRUNSWICK, AND IT PAYS FOR THE THINGS WE NEED AND CARE ABOUT

CONTRIBUTES

**\$1.7B** to the

NEW BRUNSWICK ECONOMY

Tax revenue of **\$199 million/year** is equal to any one of the below:



**2,684** nurses



**2,915** teachers



**1,451** physicians



**4,136** snow plow drivers



### FORESTRY PUTS NEW BRUNSWICK ON THE WORLD STAGE.

At 15% of total exports, forestry is the **biggest manufacturer and exporter** in New Brunswick—outside of oil—and 98% of all exports are value-added wood and paper products.



### WE'RE BUILDING A SUSTAINABLE INDUSTRY TO SERVE NEW BRUNSWICK FOR GENERATIONS TO COME.

**\$750 million** of new investment by **2020** in developing new markets, innovation, and operational efficiency.

## AND THERE'S EVEN MORE WE COULD DO.

**Growing the industry by just 1%** would create \$12 million in additional income and 240 more jobs in New Brunswick.